

INVESTMENT GUIDE

An Overview of Services and
Prices

MERAKI PRESS



Keller Friend

I'm so excited you're
here & I can't wait to work with you.

In this packet, you'll find all the information you
need about services and packages with Meraki
Press. We've put this together to help you feel a
little less intimidated by the process. If you have
any questions, please don't hesitate to get in touch
with us. **We really can't wait to work with you.**

All my love,

Katie Zelig
Katie Zelig | *owner*

www.merakipress.org

[@merakipress_design](https://www.instagram.com/merakipress_design)



about meraki –

I'm not a normal publisher, I'm a *cool* publisher.

In the world of publishing there has been tension between Traditional Publishing and Self-Publishing.

Wanting to share your book with the world, but not wanting to lose the "you" that you put into it just because someone says it's not "mainstream" enough... but yet not in a place where you're able to do everything by yourself... leaving you stuck.

Well make way for the creative third option, Hybrid Publishing.

Hybrid Publishing gives you the best of both worlds: a book done right by a team of skilled professionals, without the loss of your autonomy or unique voice in your work.

Meraki exists to champion new authors and entrepreneurs as they grow their passion.

Meraki is a Greek word that is used to describe doing something with the essence of your being: with all your soul, creativity, or love. Meraki is what happens when you put yourself into what you're doing. Meraki is an extension of yourself, we recognize that your work is not just a labor of duty, but of love.



services

publishing
packages may
include;

*pricing based on
100,000 words



complete package

- + unlimited strategy & coaching calls
- + manuscript critique
- + developmental edit
- + copy edit
- + line edit
- + proofread edit
- + book layout & design
- + format edit
- + ebook format
- + audiobook
- + book launch support

starting at: \$3,000

partial package

- + unlimited strategy & coaching calls
- + copy edit
- + line edit
- + proofread edit
- + book layout & design
- + format edit
- + ebook format
- + audiobook
- + book launch support

starting at: \$2,250

basic package

- + unlimited strategy & coaching calls
- + copy edit
- + proofread edit
- + book layout & design
- + format edit
- + ebook format
- + book launch support

starting at: \$1,500

details

- + Additional revisions for editing subject to hourly edit fee
- + ghostwriting subject to hourly editing fee
- + payment plans available

starting at: \$35/hour

services

may include:



publishing extras

- + strategy calls
- + book launch party
- + advertising
- + audiobook
- + press release kit

starting at: \$150-
\$500

marketing

- + strategy calls
- + author website design
- + social media marketing plan
- + logo & branding
- + brand collateral
- + mailing list setup
- + custom landing page
- + 3 email templates

starting at: \$400-
800

design

- + strategy calls
- + PVMV
- + brand collateral
- + graphic design
- + social media design
- + shop setup

starting at: \$300

mix & match

- + choose from menus to build your own package
- + projects may be bundled for practical pricing or based on an hourly fee

starting at: \$150



design services

may include:

book design

- + front cover design
- + back cover design
- + ebook cover design
- + audiobook cover design
- + back cover copy
- + interior layout & design
- + promotion graphics

subject to hourly
design fee: \$35/hour

"There is an investment, but if I
couldn't invest in myself and my
future and my dream, then what am I
here for? Who best to invest in?"

J a n e s s y D e l e o n

testimonials –

Meraki Press is amazing! As someone who believed that publishing a book was never a possibility, Meraki Press changed that and made it a possibility.

Not only do you get expertise and quality publishing, but you also get emotional and spiritual support along the way too! There is way more to publishing than pen to paper and Katie takes care of every aspect of the process. Anyone with a dream or idea especially if you're a first-timer, I encourage you to take the leap and let Meraki Press make your dreams come true!

Jenn Marisco - *author of 77 Heart*

Katie – as always – took my small idea and made it God-sized through the publication of my Christian devotional/journal, “Heart Psalms: A Journey to Emotional Healing.”

She especially brought my special connection with David to life from cover to cover thanks to her God-given gifts and talents and did it all in a matter of weeks.

Katie goes above and beyond to be inspiring and supportive. She will lovingly guide you through the creative process.

Jessica Shirey - **author of Heart Psalms**



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*thank you so much.
I can't wait to work
together!*

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