# INVESTMENT M GUIDE

An Overview of Services and Prices

# MERAKI PRESS



hello Biend

# I'm so excited you're here & I can't wait to work with you.

In this packet, you'll find all the information you need about services and packages with Meraki Press. We've put this together to help you feel a little less intimidated by the process. If you have any questions, please don't hesitate to get in touch with us. We really can't wait to work with you.

All my love,

Kafie Zeliger Katie Zeliger | owner



www.merakipress.org

@merakipress\_design

#### about meraki -

I'm not a normal publisher, I'm a cool publisher.

In the world of publishing there has been tension between Traditional Publishing and Self-Publishing.

Wanting to share your book with the world, but not wanting to lose the "you" that you put into it just because someone says it's not "mainstream" enough... but yet not in a place where you're able to do everything by yourself... leaving you stuck.

Well make way for the creative third option, Hybrid Publishing.

Hybrid Publishing gives you the best of both worlds: a book done right by a team of skilled professionals, without the loss of your autonomy or unique voice in your work.

Meraki exists to champion new authors and entrepreneurs as they grow their passion.

Meraki is a Greek word that is used to describe doing something with the essence of your being: with all your soul, creativity, or love. Meraki is what happens when you put yourself into what you're doing. Meraki is an extension of yourself, we recognize that your work is not just a labor of duty, but of love.



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#### services

publishing
packages may
include;

\*pricing based on 100,000 words



## complete package

- + unlimited strategy & coaching calls
- + manuscript critique
- + developmental edit
- + copy edit
- + line edit
- + proofread edit
- + book layout & design
- + format edit
- + ebook format
- + audiobook
- + book launch support

starting at: \$3,000

# partial package

- + unlimited strategy & coaching calls
- + copy edit
- + line edit
- + proofread edit
- + book layout & design
- + format edit
- + ebook format

starting at: \$2,250

- + audiobook
- + book launch support

# basic package

- + unlimited strategy & coaching calls
- + copy edit
- + proofread edit
- + book layout & design
- + format edit
- + ebook format
- + book launch support

## details

+ Additional revisions
for editing subject to
hourly edit fee
+ ghostwriting subject
to hourly editing fee
+ payment plans
available

starting at: \$1,500 starting at: \$35/hour

#### services

may include:



# publishing extras

- + strategy calls
- + book launch party
- + advertising
- + audiobook
- + press release kit

# marketing

- + strategy calls
- + author website design
- + social media marketing plan
- + logo & branding
- + brand collateral
- + mailing list setup
- + custom landing page
- + 3 email templates

# design

- + strategy calls
- + PVMV
- + brand collateral
- + graphic design
- + social media design
- + shop setup

#### mix & match

+ choose from menus to
build your own package
+ projects may be
bundled for practical
pricing or based on an
hourly fee

starting at: \$150 - \$500

starting at: \$400-800 starting at: \$300

starting at: \$150

#### editing services

may include:

#### content editing

\$0.0045 per word \$70 minimum

This is the first step in the editing process. It is sometimes called a Developmental Edit or a Structure Edit because it primarily focuses on the structure and development of your manuscript.

+ Character
Development
+ Plot holes, plot
strengths, and
weaknesses
+ Story and chapter
flow, natural dialogue
+ Scene consistencies

## line editing

\$0.0035 per word \$55 minimum

This is the second step in the editing process and comes after a Content Edit. It focuses on the big picture of your manuscript. It looks at the consistency in your narrative structure, transitions, and the overall flow of the text.

+ Correct wordy or
confusing sentences
+ Make suggestions for
better readability
+ Highlight repetitive
words and phrases
+ Point out "Show, don't
tell"

# copyediting

\$0.0030 per word \$45 minimum

Copyediting is the third step in the editing process. It usually involves correcting spelling, grammar, and other mistakes. It may also include rewriting, reorganizing, and fact-checking.

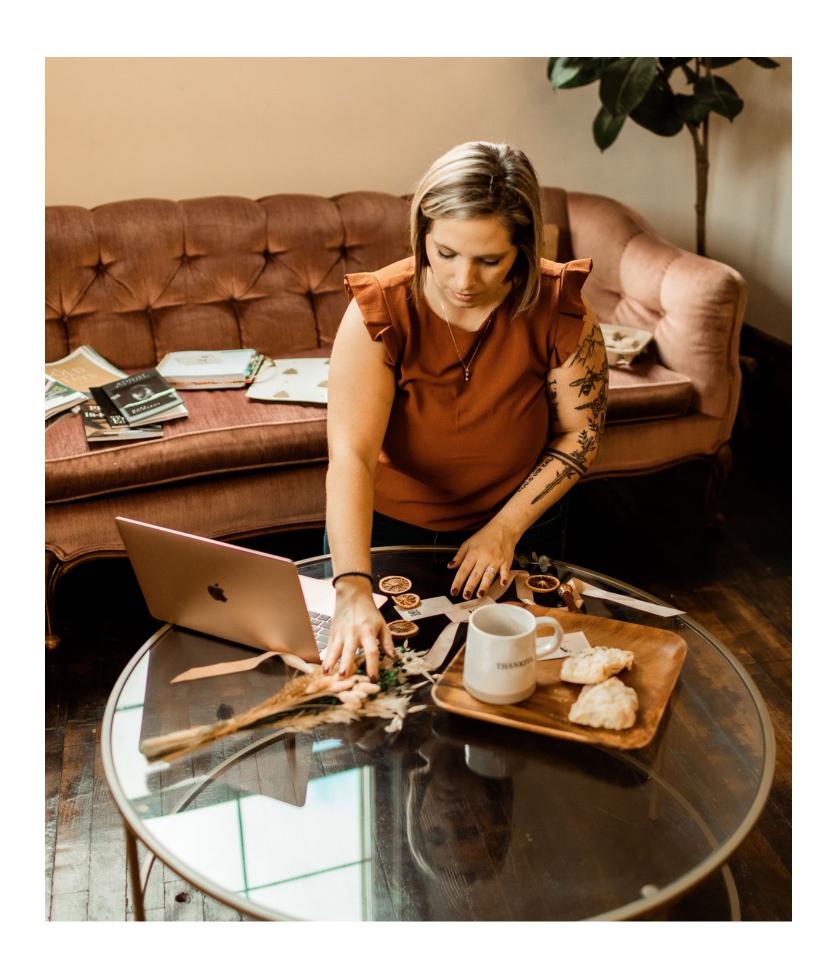
+ Correct Typos,
Spelling, Grammar,
Punctuation, &
Capitalization
+ Sentence Structure
+ Flag Repeat words/
phrases and any
inconsistencies

## proofreading

\$0.0025 per word \$40 minimum

Proofreading is the final step in the editing process and helps create a polished, professional-looking document.

+ Correct Typos,
Spelling, and
Punctuation,
+ Fix Capitalization
and Formatting.
+ Final Polish of
Manuscript



# design services

may include:

# book design

- + front cover design
- + back cover design
- + ebook cover design
- + audiobook cover design
- + back cover copy
- + interior layout & design
- + promotion graphics

subject to hourly design fee: \$35/hour

"There is an investment, but if I couldn't invest in myself and my future and my dream, then what am I here for? Who best to invest in?"

Janessy Deleon

#### testimonials -

Meraki Press is amazing! As someone who believed that publishing a book was never a possibility, Meraki Press changed that and made it a possibility.

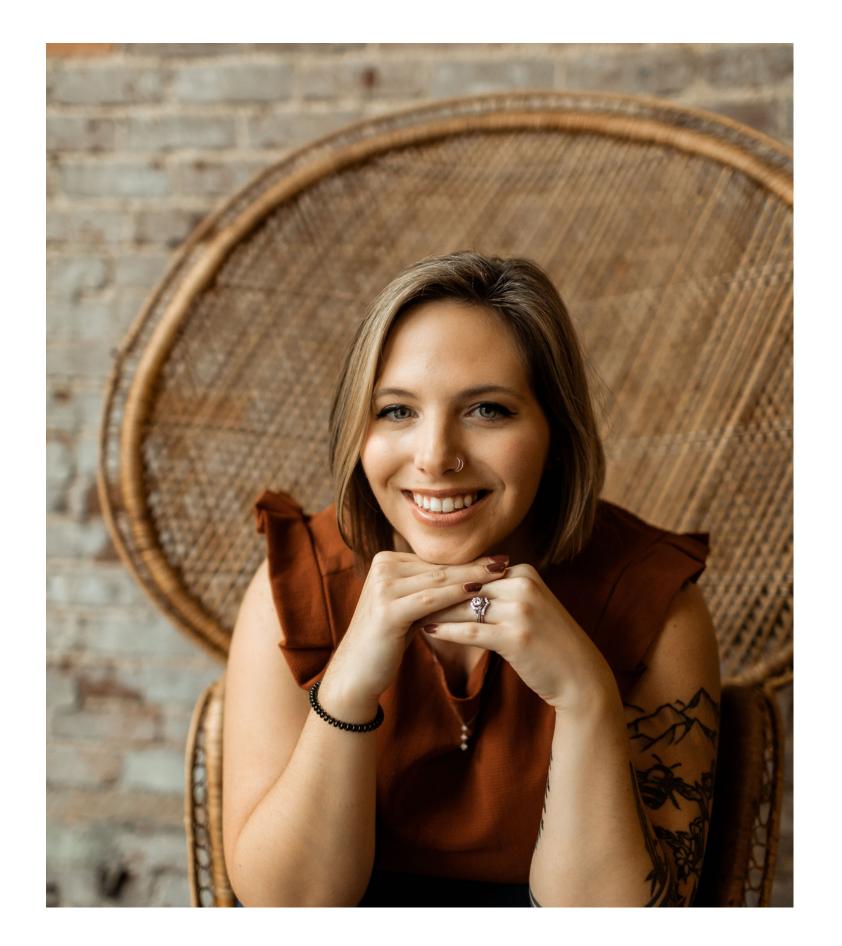
Not only do you get expertise and quality publishing, but you also get emotional and spiritual support along the way too! There is way more to publishing than pen to paper and Katie takes care of every aspect of the process. Anyone with a dream or idea especially if you're a first-timer, I encourage you to take the leap and let Meraki Press make your dreams come true!

Jenn Marisco - author of 77 Heart

Katie - as always - took my small idea and made it God-sized through the publication of my Christian devotional/journal, "Heart Psalms: A Journey to Emotional Healing."

She especially brought my special connection with David to life from cover to cover thanks to her God-given gifts and talents and did it all in a matter of weeks.

Katie goes above and beyond to be inspiring and supportive. She will lovingly guide you through the creative process.

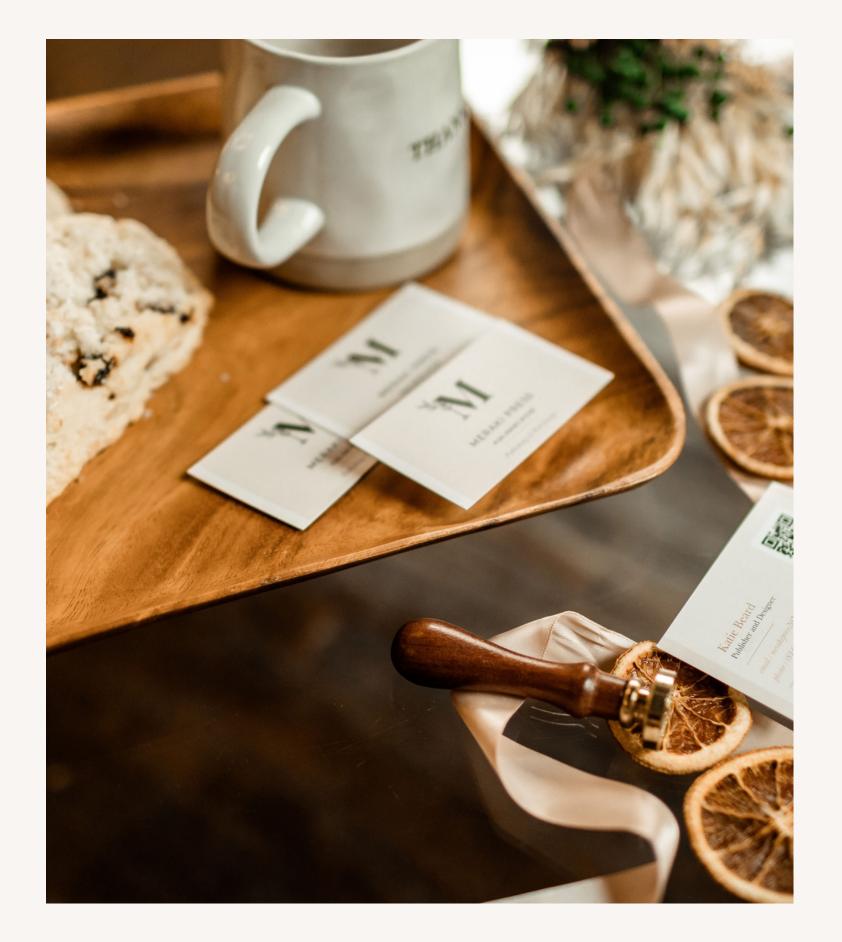




thank you so much.

I cant wait to work

together!



www.merakipress.org

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